



**HIBERNIA
COLLEGE**

Beyond Research: Promoting Engagement and Enjoyment in the Online Library Space

Item Type	Poster
Authors	Byrne, Ann;Davey, Emberly
Download date	2026-05-11 05:53:17
Link to Item	https://iasc.hiberniacollege.com/handle/20.500.13012/269

Beyond Research: Promoting Engagement and Enjoyment in the Online Library Space

Ann Byrne & Emberly Davey

✉ library@hiberniacollege.net

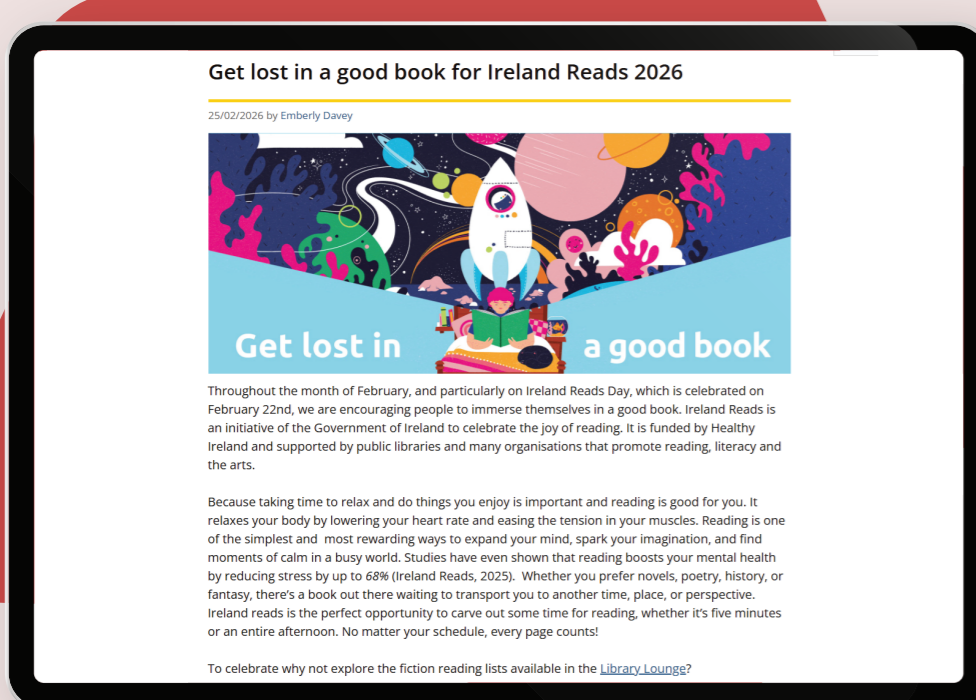
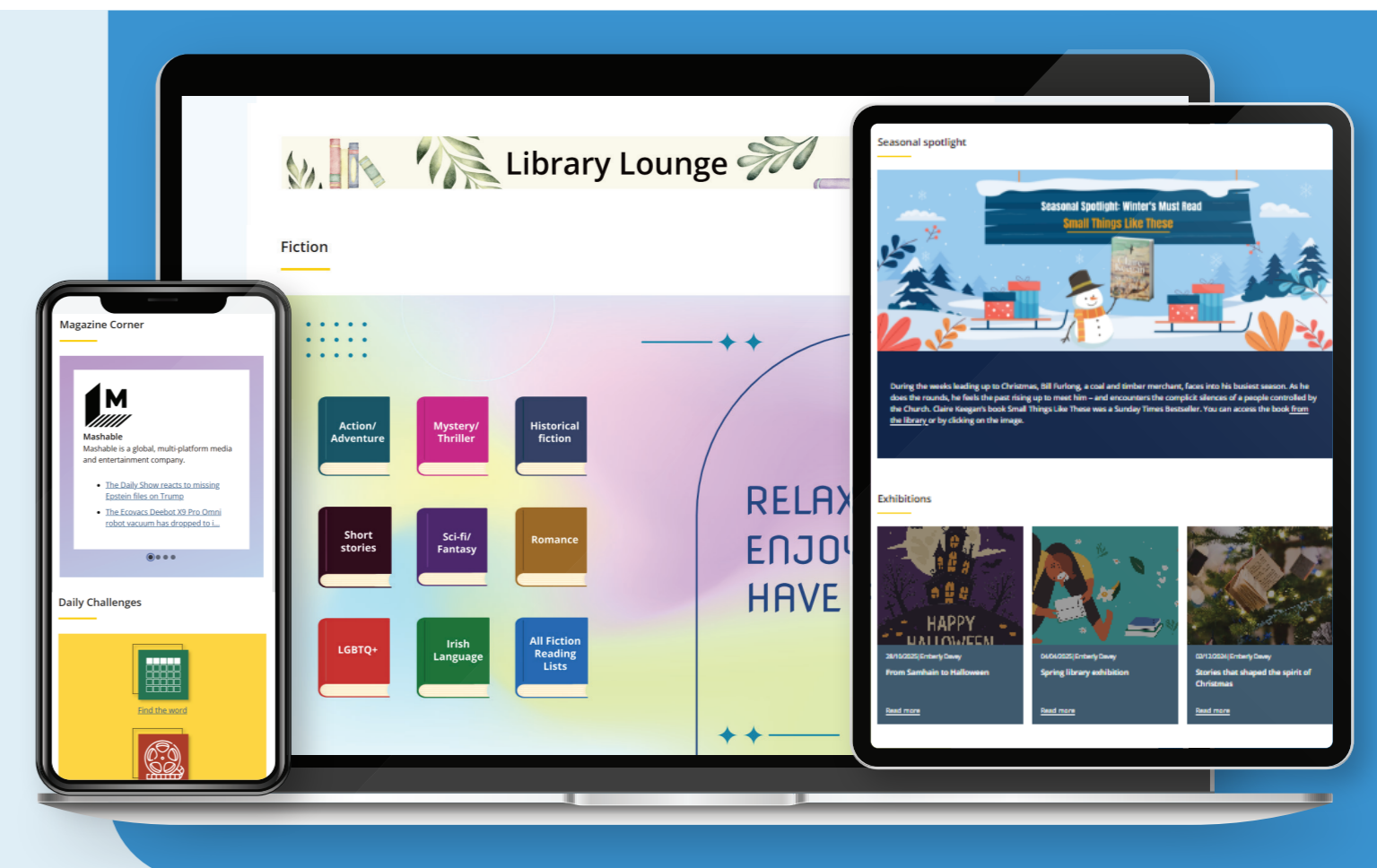
Introduction

In an online academic library environment, providing students with a meaningful and engaging experience that extends beyond course requirements can be challenging. This poster presents a series of initiatives aiming to enrich student interaction with the online library by incorporating elements of enjoyment, creativity and community.

The Library Lounge

A virtual space for fun, leisure and community engagement that aims to capture some of the enjoyment and community spirit of a public library space

- Browse and borrow fiction books from the library's collection
- Access online magazines, quizzes, puzzles, fun facts, and trivia
- A seasonal book recommendation

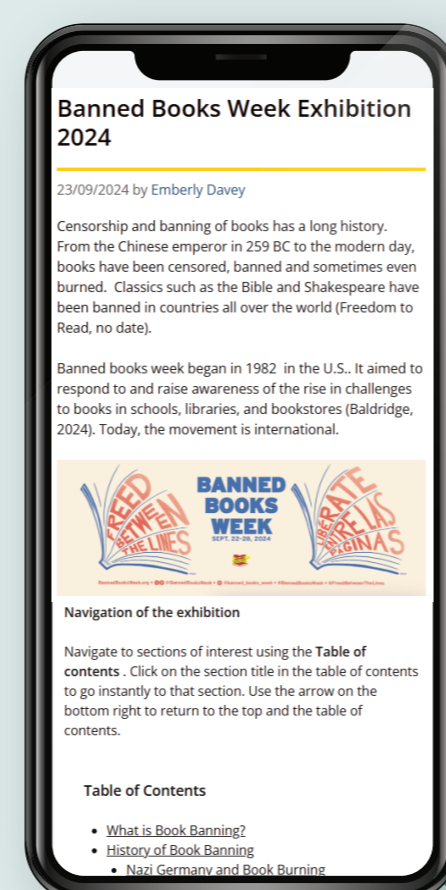


News

- News posts are shared every week
- Can highlight new initiatives, showcase resources, or draw attention to national and international events related to books and libraries

Exhibitions

- Seasonal exhibitions throughout the year – spring, summer, autumn, and winter
- Themes have included Banned Books, Summer Fiction Reading, The History of Halloween, and Christmas in Literature



Competitions

- Frequent competitions with prizes for students
- Can be linked to library surveys, events, or exhibitions
- Popular annual writing competition for Library Ireland Week

Outcomes

Some key statistics for 9-month period since Library Lounge launch (April 2025 - Jan 2026)

Total library users **3,000** approx

Library news posts accessed: **1,671** views

Access to the library lounge: **610** page views

Access to fiction reading lists: **939** list views / **1,285** book views

Library exhibitions: **182**

Conclusion

Engagement with most of our initiatives has been strong overall. Our news posts have generated the highest level of engagement. Fiction reading lists have also proven popular. However, participation in the Library Lounge has been modest since its launch in March 2025. Engagement with exhibitions has been low this period, but we have noticed a significant increase in exhibition views when they are linked to a competition. To boost visibility and encourage greater engagement with all our initiatives, we plan to improve promotion through targeted news posts, student emails, and the integration of more interactive content and competitions.